



GAMIFICATION STRATEGY

PELA

6.1.1 Current Tourist Sites Situations

- 1- Pela is an ancient city in northwest of Jordan located in an area with rich sources of water on the eastern foothills of the Jordan Valley. The archeological site is close to the modern village of Ṭabaqat Faḥl (Arabic: طبقة فحل) some 27 km south of the Sea of Galilee (Lake Tiberias). The site is situated 130 km north of Amman, an hour and a half drive due to the difficult terrain.

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| <p>Pela: distance to Irbid city is around 25 km</p> <p>Covered civilizations:</p> <ul style="list-style-type: none">● Hellenistic period● Roman period● Byzantine period● Islamic period <p>Themes:</p> <ul style="list-style-type: none">● Churches● tombs● house | |
|--|--|

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Churches in Pela

Executed projects:

- Archaeological excavations program
- Discovery and presentation of more than 10 churches
- Investigation of religious edifices among the standing remains of Pela



6.1.2 Suitable Sites for Gamification

1. Houses

- VR or AR-based games to be applied in the Hammam
- Other types of games related to historical events that took place in the historic city.



6.1.3 Local Cultural and Creative Resources

| Gamification Stakeholder | | |
|--------------------------|---------------------------------|---|
| 1 | Name of stakeholder | The Municipality of Tabkat Fahel |
| 2 | Country of affiliation | Jordan |
| 3 | Type of stakeholder | Governmental institution |
| 4 | Interests of the stakeholder | Promotion of the village, development of tourism. The municipality of Tabkat Fahel has already implemented many actions to promote the village. |
| 5 | About the stakeholder | Local authority at municipal level. The Municipality is the major actor in local development of Tabkat Fahel at all levels. |
| 6 | Stakeholder contact information | Kotaib Al Ghzawi (Mayor of Tabkat Fahel) Tel: +962(2) 6550610 |
| 7 | Stakeholder website | https://www.facebook.com/people/%D8%A8%D9%84%D8%AF%D9%8A%D8%A9-%D8%B7%D8%A8%D9%82%D8%A9-%D9%81%D8%AD%D9%84/100067149611025/ |



| Gamification Stakeholder | | |
|--------------------------|---------------------------------|--|
| 1 | Name of stakeholder | Department of Antiquities |
| 2 | Country of affiliation | Jordan |
| 3 | Type of stakeholder | Governmental institution |
| 4 | Interests of the stakeholder | Promotion of the village development of tourism. Management and restoration of the historical site |
| 5 | About the stakeholder | Department of Antiquities is responsible of all historical sites in Jordan including Humm Jimal. |
| 6 | Stakeholder contact information | Dr Fadi Balawy (General director) info@doa.gov.jo Tel: +962(2) 4336 464 6 |
| 7 | Stakeholder website | http://doa.gov.jo/ |



6.1.4 Possible Financing Structures and Procedures

| Gamification Financial Resource | | |
|---------------------------------|---------------------------------|---|
| 1 | Name of stakeholder | Business Development Center |
| 2 | Country of affiliation | Jordan |
| 3 | Type of stakeholder | non-profit organization |
| 4 | Interests of the stakeholder | <ul style="list-style-type: none"> • Fostering sustainable socio-economic development through employability and • Entrepreneurship training programs, • Social enterprises support hand-in-hand with a strong team of experts and pool of trainers. |
| 5 | About the stakeholder | The Business Development Center–BDC, is a Jordanian non-profit organisation dedicated to fostering sustainable socio-economic development through employability and entrepreneurship training programs, social enterprises support hand-in-hand with a strong team of experts and pool of trainers. BDC accurately monitors the labour market, analyses supply and demand needs, spots missing pieces and designs developmental evidence-based programmes that provide linkages to build business opportunities and effectively administrates training programs. Through delivering community-led solutions for development, BDC acts as a local multiplier for an inclusive regional economic development. |
| 6 | Stakeholder contact information | Name: Galeb Hijazi Email: info@bdc.org.jo Phone: +962796132111 |
| 7 | Stakeholder website | www.bdc.org.io |



| Gamification Financial Resource | | |
|---------------------------------|---------------------------------|--|
| 1 | Name of stakeholder | Center of Excellence for Innovative Projects |
| 2 | Country of affiliation | Jordan |
| 3 | Type of stakeholder | Governmental institution |
| 4 | Interests of the stakeholder | <ul style="list-style-type: none"> • Support and sponsor innovative people; • Develop t innovative people' skills and • Innovativeness--starting from creating the initial product; passing on to the service model; • Establishment and the commercial launch of small businesses. • The Technical Incubator provides the necessary technical support to design and build prototypes of products and services. |
| 5 | About the stakeholder | <p>The Center of Excellence for Innovative Projects was established at Jordan University of Science and Technology to provide the appropriate, technical environment to support and sponsor innovators from both the university and local community.</p> <p>The center has a range of facilities and services to support and sponsor innovative people; develop their skills and innovativeness--starting from creating the initial product; passing on to the service model; and finally the establishment and the commercial launch of small businesses.</p> <p>The Technical Incubator provides the necessary technical support to design and build prototypes of products and services.</p> <p>The Training Department develops the personal, technical, and entrepreneurial skills of the innovators. The Marketing Department, on the other hand, promotes products and services; attracts customers and investors. The Technology Transfer Office, however, is largely concerned with the protection of intellectual property rights by documenting innovative ideas, registering patents, and managing them.</p> |
| 6 | Stakeholder contact information | <p>Name: Muhannad Quwaider</p> <p>Email: innovation@just.edu.jo</p> <p>Phone: +962 2 7201000 Ext. 26869</p> |
| 7 | Stakeholder website | https://www.just.edu.jo/Centers/ceip/Pages/aboutus.aspx |

